

# STEPHANIE UNTER

<http://nyfashionhunter.com/>

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## PROFESSIONAL PROFILE

A highly creative fashion stylist with extensive experience in the design and production of catalogs, commercials and editorials for fashion companies and magazines. A fashion consultant with sharp ability to predict fashion trends, and conceptualize ideas. Trained to mix both high and low-fashion to create total stylized looks

## SELECTED ACHIEVEMENTS

### Fashion Blog, <http://nyfashionhunter.com/>

**Present**

Launched my own fashion and style blog/website that includes all my daily finds and inspirations. Write all original content and copy, edit all photos, provide links to brands, shop the market, find current trends, and travel. Cover all fashion shows and events.

### Planet Fashion TV, Sea Star Films

Winter 2011

On Air fashion reporter for Planet Fashion TV. Covered Fashion Week for Fall 2011 trends.

Set-up personal interviews with top designers, had full backstage access backstage and interviewed top makeup artists, hairstylists, models and trendsetters.

### Personal Shopper

Research fashion trends and source retail product for high-end clientele, including celebrities, in New York City and Westchester. Organize closets and do in-home consultations.

### FREELANCE STYLIST, New York, NY

1996 - 2001

Consult with fashion and beauty companies in the production of print advertisements, editorials, commercials, and catalogs. Styled photo shoots for Harpers Bazaar, Elle, Parents, and Brides Magazines, Brasmyth, Saks Fifth Avenue, and J.Crew.

### BARNEYS, New York, NY

1995 – 1996

#### Advertising Producer

Produced ads for catalog featuring mens, women's and children's clothing. Managed a \$50,000 advertising budget. Organized the photo shoots including selecting sites, hiring photographers, and choosing models and hair and make-up artists. Collaborated with buyers in the selection of clothing.

### MIRABELLA MAGAZINE, New York, NY

1993 – 1995

#### Associate Market Editor

Assisted the Beauty and Fashion Directors in the conceptualization of story ideas. Wrote feature articles and trend pieces. Covered market, press and special beauty and fashion events. Proofread articles to make certain all copy was correct. Planned and produced all beauty photo shoots.

### LADIES HOME JOURNAL, New York, NY

1990 – 1993

#### Assistant Fashion and Beauty Editor

Researched and wrote beauty and fashion related articles. Covered news and special events in the fashion, accessories, fitness, beauty and ready-to-wear markets. Styled and co-produced photo sittings, cast models and scouted for locations for photo shoots.

### SOTHEBY'S AUCTION HOUSE, New York, NY

1988 – 1990

#### Floater

Assisted with the administrative preparation, set-up and display of various art pieces for auction events. Reviewed, evaluated and cataloged letters offering art and furniture for potential consignment. Collaborated with art experts to determine the validity of pieces.

## EDUCATION:

TULANE UNIVERSITY, New Orleans, LA, BA Art History: 1988